

MIKE DEMAR

Lead Product Designer

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True North Statement

"As a professional designer, who is a master in the industry and looked to for inspiration and example, use my talents to shape a better world through innovative ideas, amazing designs, and willingness to give back to humanity."

EXPERIENCE

Lead Product Designer | Oracle + Bronto, July 2015 - Present

Lead Designer on cross functional design team, servicing multiple products throughout engineering. Implemented design team process and culture through design critique, show and tell, and workshops. Focused on working with Product Managers and Developers to ensure deliverables throughout the design process. Such deliverables include research and analysis documents, wireframes, facilitating usability testing sessions, high fidelity designs, and working prototypes. Leading UI Redesign Project by building and continually iterating on a living style guide and component library. Ensuring a consistent cross-platform user experience, as well as, a consistent design language throughout the platform and applications.

UX Architect | Teradata, March 2014 - July 2015

Working on a cross functional UX design team to deliver high fidelity visual designs through mockups and functioning prototypes used to demonstrate aesthetic and technical specs to product management, QA, and development teams. Primary focus is on the User Experience and Visual Design for a suite of software products with a vision for design consistency throughout. Perform user testing using lean UX methodologies to quickly iterate on wireframes and user flows. Participate in weekly design team stand-ups and critique, as well as, scrum and sprint planning meetings.

UI/UX Designer | Medfusion, September 2013 - March 2014

Worked as lead designer on both the user interface and user experience fronts for the

Innovation and Product Management team. Focused on rapid prototyping of patient and provider side web applications that place the power of health care in the patient's hands. Working closely with marketing, support, implementation, development and product management, to ensure that an outstanding experience is delivered via our product and brand.

Visual Designer | Intuit, November 2012 - September 2013

Worked on XD team to leverage existing brands of practices into patient portal solutions while designing and developing websites for health care providers. Developed processes that increased workflow from client brief to site launch, mirroring the agency design process. Collaborated with XD team members and cross-functional teams to rapidly prototype lean experiments for future Intuit products.

Web Designer/Developer | Everest Agency, July 2012 - November 2012

Worked on team of fellow designers in a fast paced agency environment. Collaborated with owner/creative director on a multitude of projects including HTML/CSS Websites, WordPress Custom Themes, Web Widgets, HTML Emails, and more.

Web Designer | East Carolina University, January 2010 - July 2012

Worked on the Design and Development of the Academic and Student Affairs websites while collaborating with Student Affairs Marketing Team to promote Student and Faculty events. Projects included HTML/CSS websites designed to work with the Universities CMS, Interactive Flash Websites and Banners, Cold Fusion and PHP forms, Window Display Designs, Custom Logos, Social Media Campaigns, and Site Specific Google Analytic Reports.

EDUCATION

BFA Interactive Design/Animation | East Carolina University, 2008

Studied the disciplines of traditional fine art mixed with a unique blend of interaction design and animation. Courses included an assortment of 3D, web, video, and motion graphics projects. Explored the techniques that solved how design can complement experiences in various disciplines. Submission to concentration based on faculty acceptance upon portfolio review.